

Chinese (Business Chinese Direction)

Tianjin University

** The information below is extracted from the curriculum for current Chinese students at the university, which will be adjusted for international students according to relevant requirements as appropriate. Therefore, please refer to the curriculum used in the year of entry as the final curriculum.*

1. Program Overview

University/School: School of International Education, Tianjin University

Major: Chinese

Awarding Degree: Bachelor's Degree in Arts

Duration: 4 years

2. Teaching Outcomes

This programme is offered for students who are high school graduates and are not native Chinese speakers. It aims to develop high-level interdisciplinary talent with communicative skills in Chinese for speaking and writing, knowledge about economics, management and social science, and abilities for cross-cultural communication and management. Upon graduation, students will become professional talent who are competent for business activities with China.

Requirement:

- 1) Strong Chinese communicative skills in listening, speaking, reading, writing and translating;
- 2) Knowledge about economics and management;
- 3) Understandings about China's economy, culture, society and politics;
- 4) Ability for cross-cultural communication and cooperation in economics and management by using Chinese proficiently.

3. Curriculum

Foundational Modules:

Comprehensive Chinese, Speaking, Listening, Reading, Writing, China Overview, Computer Foundation

Subject Core Modules:

Principles of Economics, Management, International Trade, Marketing, International Finance, Contemporary Chinese Economy, Business Chinese Cases, Human Resource Management, Economic Law

Optional Modules:

Business Etiquette, eCommerce, Introduction to Chinese and Foreign Investment, Cross-cultural Business Communication, Financial Management, Business Chinese Reading, Chinese Customs, Ancient Chinese Literature, Modern and Contemporary Chinese Literature, Chinese Character Culture, Chinese Painting and Calligraphy, Chinese Pronunciation, HSK-5 Guide

Teaching Plan

1. Compulsory Modules

Category	Module Title	Module Code	Credits	Hours	Lecture	Experiment	Computer	Practice	Credit Allocation by Semester										
									Year 1		Year 2		Year 3		Year 4				
									1	2	Short	1	2	Short	1	2	Short	1	2
Modules and Foundational	Sports	2310001-4	2	64	64				2	2									
	Computer Foundation		2	32			32					2							
	China Overview		4	64	64									4					
	Subtotal		8	160	128		32	0	2	2		2	0		4	0		0	0
Subject Foundational Modules	Primary Comprehensive Chinese		20	320	320				10	10									
	Primary Business Chinese Speaking		12	192	192				6	6									
	Primary Business Chinese Listening		8	128	128				4	4									
	Intermediate Business Chinese Speaking		12	192	192							6	6						
	Intermediate Business Chinese Listening		8	128	128							4	4						
	Intermediate Comprehensive Chinese		12	192	192							6	6						

	Intermediate Business Chinese	4	64	64							2	2						
	Advanced Comprehensive Chinese	8	128	128										4	4			
	Advanced Business Chinese Speaking	8	128	128										4	4			
	Advanced Business Chinese Listening	2	32	32										2				
	Business Chinese Writing	4	64	64										2	2			
	Subtotal	96	1536	1472			20	20			18	18		12	8			
Subject Modules	International Trade	4	64	64													4	
	Economic Law on Foreign Business	4	64	64													4	
	eCommerce	4	64	64													4	
	Sino-Foreign Cultural Communication	4	64	64													4	
	Contemporary Chinese Economy	4	64	64											4			
	Subtotal	20	320	320											4		8	8
Total		126	2048	2016		32	0	22	22		20	18		16	16		8	6

2. Optional Modules

Category	Module Title	Module Code	Credits	Hours	Lecture	Experiment	Computer	Practice	Credit Allocation by Semester											
									Year 1		Year 2			Year 3			Year 4			
									1	2	Short	1	2	Short	1	2	Short	1	2	
Public Modules and Foundational Modules	Tourism Chines		2	32	32							2								
	Primary Business Chinese		2	32	32					2										
	Business Software Application		2	32	32														2	
	Chinese History		4	64	64									4						
	Chinese Customs		2	32	32									2						
	Review of Cultural Hotspots		2	32	32														2	
Subject Foundational Modules	Chinese Characters		4	64	64				4											
	Chinese Pronunciation and Correction		2	32	32					2										
	Primary Chinese Reading		4	64	64					4										
	Intermediate Chinese Writing		4	64	64						2	2								
	Intermediate Chinese Reading		4	64	64							4								
	Chinese Viewing, Listening & Speaking		4	64	64							2	2							
	Ancient Chinese		8	128	128										2	2			2	2

	Literature																		
	Modern and Contemporary Chinese Literature		6	96	96													4	2
	Function Words in Modern Chinese		4	64	64										4				
	Business Etiquette		2	32	32														2
	Cross-culture Communication		4	64	64													4	
Credits Requirement																			
Credits Total		25 Credits																	

3. Practice

Type	Practice	Module Code	Credits	Weeks	Lecture	Experiment	Computer	Credit Allocation by Semester												
								Year 1		Year 2			Year 3			Year 4				
								1	2	Short	1	2	Short	1	2	Short	1	2		
Compulsory	Term Thesis		3	12												12				
	Language Practice		2	1																1
	Dissertation		12	24														8	16	
Total			17	37				0		0				0	12	0	8	17		

Credit Allocation by Modules

	Category	Type	Hours (weeks)	Credits	%
Lecture	Public Modules (Sports)	Compulsory	64	2	1%
		Optional	0	0	0%
	Public Foundational Modules (Computer, China Overview, etc.)	Compulsory	96	6	4%
		Optional	32	2	1%
	Subject Foundational Modules	Compulsory	0	100	60%
		Optional	208	13	8%
	Subject Modules	Compulsory	0	18	11%
		Optional	160	10	6%
	Total	Compulsory	2016	126	75%
		Optional	400	25	15%
Practice	Practice Modules	Compulsory	37W	17	10%
		Optional			
Total			2416 +37W	168	
Lecture: 2416 Hours		99% of Hours		Experiment + Computer: 32 Hours	
				1% of Hours	